



INTERNATIONAL MANAGEMENT INSTITUTE  
BHUBANESWAR

*Shaping global leaders for tomorrow*

# Fellow Programme in Management

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**INTERNATIONAL MANAGEMENT INSTITUTE  
BHUBANESWAR**

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## **INTERNATIONAL MANAGEMENT INSTITUTE BHUBANESWAR FELLOW PROGRAMME IN MANAGEMENT (FPM) - AICTE APPROVED**

### **THE PROGRAMME**

AICTE approved Fellow Programme in Management (FPM) at IMI Bhubaneswar has been designed to cater to the scholarly needs of the faculty members, researchers and executives willing to pursue rigorous research work at doctoral level. The FPM programme is aimed at giving prospective scholars an academic space to challenge the conventional wisdom and encourage them to extend horizons of current thought into a new realm of knowledge and understanding. The FPM research scholars of IMI Bhubaneswar are expected to undertake a rigorous multidisciplinary approach to offer original works of theoretical and application-oriented research with far reaching implications.

### **AREAS OF SPECIALIZATION**

Finance, Decision Sciences & Operations Management, Marketing, Organizational Behavior & Human Resource Management, Strategy/General Management, Information Management & Analytics.

### **PROGRAMME OBJECTIVES**

- To generate conceptual and empirical knowledge in the field of business management.
- To disseminate knowledge regarding rigorous interdisciplinary research practices.
- To promote ethical research practices.
- To extend the horizon of knowledge in various domains of business management.
- To promote research that leads to actionable decisions by the industry.

### **PROGRAMME DURATION**

The FPM at IMI Bhubaneswar is a full-time four-year programme which can be extendable by 1 year. However, in case of exceptional circumstances, the programme may further be extended twice by 1-year duration, subject to approval by competent authority.

### **PROGRAMME STRUCTURE**

The programme is divided into two phases. The first phase of two years requires the scholar to undertake course work. Students who have completed their MBA/PGDM will be granted an exemption for the first year of course work. These students will be required to undertake only one year of course work. On completion of the course work, the students will be required to take a Comprehensive Examination (CE). The CE is based on scholar's chosen area of interest. The purpose of CE is to provide an opportunity to the scholars to identify their area of research interest and build sound background knowledge for dissertation. During the second phase, scholars are expected to work on their doctoral thesis. The award of FPM at the end of second phase requires the scholar to prepare thesis proposal, pursue research based on the approved proposal and finally, defend the thesis before the research committee.

## COURSE STRUCTURE & CURRICULUM

IMI Bhubaneswar follows trimester system. Students admitted to the Fellow Programme in Management (FPM) must undergo a rigorous two years of course work unless exemption is granted to them for the first year of the courses. In the first year, the students will pursue the core courses spread over 3 trimesters.

The subjects to be studied by the students in first year are as follows:

Sl. No.	Subject	Credit
1	Organizational Behaviour	2 Credit
2	Managerial Economics	2 Credit
3	Information Technology for Decision Making	2 Credit
4	Marketing Management	2 Credit
5	Operations Management	2 Credit
6	Strategic Management	2 Credit
7	Financial Accounting & Management	2 Credit
8	Human Resource Management	2 Credit
9	Quantitative Techniques	2 Credit
10	Research Methodology	2 Credit
<b>Total Credits</b>		<b>20 Credits</b>

On successful completion of first year, the students will be promoted to the second year. During the second year, the students are required to pursue the courses as per the details below:

Sl. No.	Subject	Credit
1	4 elective courses of 3 credits each	12 Credits
2	Advanced Research Methods	3 Credits
3	Qualitative Techniques	3 Credits
4	Teaching Methods and Pedagogy	3 Credits
5	Seminar Paper	3 Credits
<b>Total Credits</b>		<b>24 Credits</b>

The student will be required to take at least 3 electives from his/her area of specialization. One elective may, however, be opted from other area. Instead of opting for an elective course in the area, a student can also work on a Course of Independent Study (CIS) under a faculty member. In case a student decides to work on the CIS, he/she will be exempted to pursue one elective and will be required to pursue only five electives. For the purpose of undergoing course work, the student will be required to visit IMI Bhubaneswar campus every four months for 9 days. These nine days of course work will

start with a weekend and end with a weekend. The students will be required to prepare the seminar paper during the 6th trimester. This seminar paper would be presented in the in-house monthly research seminar and should be of publishable quality. The paper will be presented by the end of January. The student is required to appear for Comprehensive Exam (CE) at the end of the 2nd year and on successful completion, will commence work on thesis from the 3rd year onwards. The tentative list of area wise electives is given below:

### AREA WISE ELECTIVE COURSES

<p><b>Area – Decision Science &amp; Operations Management</b></p> <p>Logistics and Supply Chain Management</p> <p>Project Management</p> <p>Business Forecasting</p> <p>Supply Chain Modelling and Analytics</p> <p>Operations Strategy</p> <p>Service Operations Management</p> <p>Total Quality Management and Lean Six Sigma</p>	<p><b>Area – Organizational Behaviour/ Human Resource Management</b></p> <p>Employee Relations and Labour Laws</p> <p>Recruitment and Selection</p> <p>Performance Management</p> <p>Compensation Management</p> <p>Advanced HRM</p> <p>Training and Development</p>
<p><b>Area – Marketing</b></p> <p>Consumer Behaviour</p> <p>Product and Brand Management</p> <p>Sales and Distribution Management</p> <p>Marketing Research</p> <p>Marketing of Services</p> <p>Retail Marketing</p> <p>Customer Relationship Management</p> <p>Digital Marketing</p>	<p><b>Area - Information Management and Analytics</b></p> <p>Enterprise Resource Planning</p> <p>Data Science Using R</p> <p>Visualization and Dashboard</p> <p>Finance and Risk Analytics</p> <p>Customer Relationship Management</p> <p>Digital Marketing</p> <p>Marketing Analytics</p> <p>Web and Social Media Analytics</p> <p>HR Analytics</p>
<p><b>Area - Finance</b></p> <p>Security Analysis and Portfolio Management</p> <p>Financial Reporting Analysis and Forensic Accounting</p> <p>Financial Econometrics</p> <p>Financial Engineering and Risk Management</p> <p>Management of Banks</p> <p>Financial Derivatives</p>	

## FEE STRUCTURE

	Academic Fee	Text/Reading Material	Student Welfare	Library Fee	IT Fee	Tuition Fee	Registration Fee	Alumni- Life Membership	Refundable Security Deposit*
1st Instalment	120000	9000	4500	8000	8500	150000	25000	12000	25000
2nd Instalment	120000	9000	4500	8000	8500	150000	..	..	..
3rd Instalment	120000	9000	4500	8000	8500	150000	..	..	..
4th Instalment	120000	9000	4500	8000	8500	150000	..	..	..
<b>Total#</b>	<b>480000</b>	<b>36000</b>	<b>18000</b>	<b>32000</b>	<b>34000</b>	<b>600000</b>	<b>25000</b>	<b>12000</b>	<b>25000</b>

**Note 1\*:** Security deposit is refundable subject to obtaining clearance against all dues and damages, if any, to institute's properties/assets.

**Note 2:** Each candidate needs to adhere to the payment schedule. Late fee payments are accepted only in exceptional cases (with prior approval), with a daily penalty of Rs. 500/ day from the scheduled date.

**Note 3:** In case, the candidate is unable to clear his/her dues within ten days of scheduled payment with penalty, he/she may be asked to leave the campus.

## PAYMENT DETAILS

The Demand Draft can be drawn in favor of International Management Institute, Bhubaneswar payable at Bhubaneswar.

The details for NEFT/RTGS transfer are:

International Management Institute, Bhubaneswar

YES Bank Ltd., Account No. 106694600000088

IFSC- YESB0000001

Baramunda, Bhubaneswar – 751003

In case of RTGS/NEFT transfer, email to [admissionsfpm@imibh.edu.in](mailto:admissionsfpm@imibh.edu.in) providing the following details: Name of the Applicant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

## ELIGIBILITY

The applicant must be a post-graduate or its equivalent with a minimum of 55% in aggregate marks or a bachelor's degree in Engineering with a minimum of 60% marks or equivalent grade points or any other professional qualification such as CA, ICWA, CS etc. with a minimum of 55% aggregate marks.

## ADMISSION PROCEDURE

**Application mode:** Application forms can be downloaded from the Institute's website: <https://imibh.edu.in/fpm> and should be forwarded to [admissionsfpm@imibh.edu.in](mailto:admissionsfpm@imibh.edu.in) along with a demand draft of Rs. 500 in favor of International Management Institute, Bhubaneswar payable at Bhubaneswar. Applicants can also do NEFT/RTGS, details of which are as follows;

International Management Institute, Bhubaneswar  
YES Bank Ltd., Account No. 106694600000088  
IFSC- YESB0000001  
Baramunda, Bhubaneswar – 751003

In case of RTGS/NEFT transfer, email to [admissionsfpm@imibh.edu.in](mailto:admissionsfpm@imibh.edu.in) providing the following details:  
Name of the Applicant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

## SELECTION PROCESS

For all candidates fulfilling the eligibility criteria the Institute will conduct its very own Research Aptitude Test (RAT) and Personal Interview (PI). RAT will include Logical Reasoning, Analytical Ability and Writing Ability through descriptive questions. Candidates having valid CAT/GMAT scores may also apply for the programme.

## KEY DATES

Application for FPM closes on – July 15, 2020  
Commencement of the Programme – Second week of August 2020

## SCHOLARSHIPS AND STIPENDS

IMI Bhubaneswar offers limited number of scholarships. Successful candidates will be exempted from tuition fee and will also get a stipend of Rs. 20000 per month for first two years which will be increased to Rs. 25000 per month on completion of course work. In case a student is exempted from first year of course work, s/he will get Rs. 20000 per month for the first year and Rs. 25000 per month on completion of course work. Stipend will be disbursed at the end of each term of 3 month's duration.

## CONTACT DETAILS

Dr. Bindu Chhabra  
Chairperson- FPM & Research

Ms. Nazia Parveen  
Sr. Executive

International Management Institute, Bhubaneswar  
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